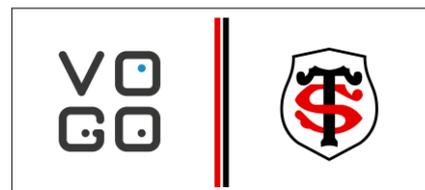


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For Immediate Release**



Partenaire technologique du Stade Toulousain

VOGO integrates VOGO SPORT app. within the Stade Toulousain official app. (Toulouse Rugby Club), starting this 2016-2017 season

As part of Stade Toulousain 's digital and fan entertainment strategy, the famous Rugby Club and VOGO announce the implementation of VOGO SPORT app. at the Stade Ernest-Wallon in Toulouse, with effect from the start of the 2016-2017 season of the TOP 14.

Henceforth, all rugby spectators will benefit from multiple viewing enhancements provided by VOGO SPORT, which is accessible directly via the official mobile app. for Stade Toulousain. Among the ways that Fans in the stadium can now enhance their enjoyment of the games are: changing the angle of view, replaying specific action events, viewing an action event in slow-motion, by zooming in on any action event straight off the image..

To be mentioned: The VOGO SPORT app. is fully integrated within the official app. for Stade Toulousain, to which it adds a host of new functionalities. Easily located within the app., it is labeled "STADE TOULOUSAIN LIVE & REPLAY, powered by VOGO SPORT", this new component provides significant added value to the experience of the public who is present at the games.

"VOGO SPORT for Stade Toulousain helps to enrich the sports spectacle, and seems particularly relevant for rugby matches," said Christophe Carniel, co-founder of VOGO.

"We are the first club within the TOP 14 to include VOGO SPORT in our app. This truly adds tremendous value to the experience of fans, because they can now become actors in their own show", explains René Bouscatel, President of the Club..



About VOGO



The company's VOGO SPORT is an application for mobile devices that enables immersive and enhanced viewing of live stadium sports and events. With VOGO SPORT on their smartphones or tablets, spectators can watch, zoom, and replay live-action sports in real time and from several different camera perspectives. Since its launch, VOGO has covered many high-profile, international events in partnership with broadcasters, event management companies, sports associations, and teams..

About Stade Toulousain:

The Stade Toulousain Rugby Club is the most successful XV in Europe. The club has been chaired by René Bouscatel since 1992. The team, coached by Ugo Mola since 2015, plays in the TOP 14 and the Champions Cup and has its home ground at the Stade Ernest-Wallon in Toulouse. The club has won the French Rugby championship nineteen times and is also quadruple European champions.

Key figures: Budget: € 31.5 million; Stade Ernest-Wallon: capacity 19 000 seats.

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