



Allianz  Riviera



Press release

FOOTBALL:

**A FIRST FOR VOGO SPORT
WITH THE ALLIANZ RIVIERA STADIUM AND OGC NICE**



Montpellier, 15th December 2017

VOGO SPORT technology enhances the functionalities of the new Allianz Riviera application.

The connected stadium is continuing its pioneering search for digital innovations. Already equipped with 467 HD Wi-Fi terminals, deployed by Cisco, enabling 10 000 simultaneous high-speed connections, the Allianz Riviera is further enriching spectator experience notably through the integration of a Live & Replay by VOGO module into its application.

With this second screen technology, spectators take control of the match they are watching. The service operates exclusively through the Allianz Riviera's HD Wi-Fi connection, offering unprecedented visual content. Live & Replay by VOGO offers *live* views of game actions from several angles. Spectators can zoom, replay and freeze frame on an image, a technical gesture, a phase of action or a goal.

An isolated camera also invites users behind the scenes, giving fans access to special views and moments, such as the arrival of the players into the stadium from the dressing rooms.

Another first at the Allianz Riviera: once open, the Live & Replay by VOGO module operates in the background of the spectators' phones or tablets. They can therefore use other services on the phone and return to the application for specific images from the match at any time.

Available on iOS and Android, the service will be inaugurated on Sunday **17th December for the match between OGC Nice and Girondins de Bordeaux at 5pm**. This new version of the Allianz Riviera application offers a real added value to the digital experience enjoyed by fans of OGC Nice, and responds to the evolving behaviour of consumers of sporting and cultural events.

How to use 'Live & Replay' by VOGO at the Allianz Riviera:

- Download the Allianz Riviera application
- Connect to the Allianz Riviera HD Wi-Fi
- Open the 'Live & Replay' module and enjoy!

Discover the new Allianz Riviera application: <https://youtu.be/dFZqFtREPYc>

About the Allianz Riviera

A remarkable architectural edifice signed Wilmotte & Associés, the **Allianz Riviera** offers a multi-purpose infrastructure for 36 178 to 45 000 spectators. Opened in 2013, the stadium is home to its resident club, OGC Nice, and also hosts other sports matches, shows and events.

For more information: www.allianz-riviera.fr

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Download the application:



About OGC Nice

Founded in 1904, OGC Nice is one of the most prominent clubs on the French football scene. It has an impressive track record and is currently in its second consecutive year of the European Cup. Since 2013 the 'Gym', as the club is known locally, has been resident at the Allianz Riviera, which broke attendance records during the Nice-Saint-Etienne match (35 596 spectators) on 7th May 2016.

For more information: www.ogcnice.com

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About VOGO

Founded in 2013, **VOGO** develops and markets a system which enables users to boost the attractiveness of live events by improving access and enriching the experience by offering a new way of following an event you are at. The solution is aimed at spectators but is also adopted by professionals. The company is present worldwide in partnership with the media, organisers, clubs and federations.

More information: www.vogosport.com

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